r Glearing Sale

One Big Week

ENDS SATURDAY AUGUST 5th 1911

tly reduced prices. This is our regular summer clearing sale and is an opportunity you cannot afford to miss. Don't a good deal more. We need money, and we need room as our fall goods have already begun to arrive. You need CURDAY, JULY 29th.



ND COATS

ssortment of ladies tailorlatest styles, having shortyou will want for fall \$16.50 to \$25.00 and 75 to \$19.50. In our stock and short ones, in ladies' , rain coats, etc., ranging and will be priced at \$4.98 e and it will pay you to

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a few taken from the are intended only to of the general reduc-



Woolen DRESS GOODS

To those looking for the newest as well as the cheapest things in Dress Goods this sale will afford an excellent opportunity. Our new fall woolen Dress Goods came in a month sooner than we had intended, but as they are here they will be included in this sale at the regular reduced prices. There are about \$1,000.00 worth of these new goods in addition to our regular stock.

Prices will average as follows:

\$.50	serges, suitings, etc.,	will go at	\$.41
.61	grades, all kinds,	will go at	.47
.71	to .85 dress goods,	will go at	.66
1.00	grade dress goods,	will go at	.83
1.25	grade dress goods,	will go at	.98
1.50	grade dress goods,	will go at	1.27

Nothing will be kept back, every piece of Dress Goods in our store will be included at these reduced prices.

MILLINERY



IN OUR millinery department we are very heavily overloaded on Ladies' trimmed hats, but as usual we refuse to carry any of them over. They are all the very latest spring and summer styles, and will go during the sale at 98c and \$1.98. All that are left the last day of the sale will go at 49c. The materials alone

are worth several times these prices.

Men's Hats

\$1.50 men's dress and every-day hats will go at 98c to \$1.19. \$2.50 grades at \$1.98, and \$3.00 grades you can buy for \$2.27.

If you are hard up for money it is a good reason for you to attend this sale, for the saving you will enjoy.

Ginghams

Don't overlook these bargains in ginghams. We have a large stock of dress and apron ginghams, regular 7½c to 8½c grades that will go at 5c per yard. All 10c grades will go at 8½c; 12½c grades at 10c, and the Red Seals at 15c will go for 11c.

Wash Goods

All wash goods will be included in this great price cutting sale. Lawns, batists, Soisettes, poplins, Zephyrs, French ginghams, in fact everything in the wash goods line will be cut in price to suit the pocket books of economical buyers.

Damasks

Damasks in a beautiful assortment of patterns in white, unbleached and colors. All go at cut prices. Also napkins.

Laces and Embroideries

Our stock of laces and embroideries is so large and varied in prices that it is impossible to quote but a few. The 5c grades will go at 3c, the 10c grades at 7c; 15c grades at 11c; 25c grades at 19c, etc.

Sheets

We will sell sheets during this sale cheaper than you have ever bought them before. Sheets size 72x90 inches made of good grade muslin, with seam through middle for 43c each. Better grade without seam same size for 63. These are values you cannot duplicate.

Towels

During this big sale we will sell you barber towels cheaper than you can buy wash rags. We have about 30 dozen that will go at 3c each. Rub-dry towels, 20c grade for 14c; 15c huck towels for 11c; 25c linen towel for 19c; 35c grade for 27; 50c grade for 42c.

Baby Caps

A few dozens of very beautiful embroidered baby caps. A bargain at 13c, will go during sale at 7c.

Dishes

Over 200 dishes worth from 10c to 15c will be sold during sale at less than one-half price, 5c.

Talcum Powder

Mennen's Talcum Powder will be sold for 14c each; 10c grades will go at 7c each:

Tablets

Large assortment of tablets for both pen and ink in 5c and 10c grades. They will go during this sale at 3c and 6c.

Ladies' Muslin Underwear

Those who come to this sale are the ones who will get the best bargains in mustin underwear. While we are not especially overloaded in this department our stock is all new and consists entirely of the newest and most

beautiful patterns. The 25c grades of drawers, corset covers, etc., will be 19c. 50c. grade of gowns, corset covers, chemises, drawers and underskirts will go at 43c; 75c grades at 62c; \$1.00 grades at 87c, \$1.25 grades at 97c; \$1.50 to \$1,65 grades at \$1.22; \$1.75 to \$2.00 grades at \$1.47.

First Come - First Served

